

MIND THE GAP

Bringing charities, community groups and businesses closer together

A gap in communication and understanding has been identified between the third sector and businesses. This gap is currently preventing both sides from getting the most out of partnerships.



This gap was identified during an important research project, involving over 240 stakeholders.

The findings from the research are published in an Insight Report, available on request.

Partnership of Equals is a Community Interest Company (CIC) established to provide practical brokerage and facilitated networking services between charities and community groups on the one hand, and businesses on the other.

Purpose

Partnership of Equals exists to deliver services that will help to bridge the gap that's been identified between businesses and charities.

By helping each partner to understand the other's wants, needs and expectations, more successful and profitable relationships can be built. As well as providing match-making services in the form of physical events, Partnership of Equals acts as a broker, introducing suitable partners to each other to maximise the opportunities for both to give to and gain from the relationship.

 **Social Enterprise UK**
Certified Member


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OF EQUALS **cic**

HOW WE HELP - if you're a business

ADVICE

Partnership of Equals help your business set goals for charitable support and giving, community involvement and engagement. We will create a programme that precisely matches your aims and needs, suggesting organisations and causes that; align with your business, are transparent with their accounts and have potential for equal partnership.

INTELLIGENCE

Reports on the suitability of charities for a business's chosen corporate responsibility requirements; their method of distributing funds, overheads, executive remuneration, mission and principles. These reports are bespoke to individual clients who wish to understand more about the charities with whom they are considering partnering.

BROKERING

We assist in building the relationship with selected charities and community groups, ensuring that expectations are managed on both sides.

It's the difference that makes a difference

The big differentiator for Partnership of Equals is the way we measure the value of the partnership your business has with charities and community groups. We maintain a 'light touch' involvement with all parties to ensure that the relationship thrives and that both sides are delivering on their agreement.

RECORDING

This is vital so that **Partnership of Equals** is able to produce an **Impact Report** - all donations of time, materials and money will be logged. Values will be attached to activities.

REPORTING

Partnership of Equals will create a social value impact report with numbers of people helped / case studies / key deliverables that fit with the company's reporting process.

ENABLING

Larger groups that consist of charities, local authorities, sponsors, suppliers etc frequently need a Social Enterprise to broker the overall partnership, manage allocation of resources and measure progress. **Partnership of Equals**, because of its governance and structure, can provide this service.

Partnership of Equals CIC

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